

New York City Land Development Corporation

Director Biographies

Kim Bryan

Deputy Chief of the Economic Development Division at the New York City Law Department

Kim Bryan is the Deputy Chief of the Economic Development Division at the New York City Law Department. Ms. Bryan joined the Division and the Law Department in 1998 and has been a Senior Counsel since 2008, where she has played a lead role representing and counseling City Hall and City agencies on numerous real estate matters and specializing on waterfront and housing financing transactions. Ms. Bryan started her legal career in the private sector with Dewey Ballantine from 1993 to 1996. Prior to joining the New York City Law Department, Ms. Bryan worked at The Women's Venture Fund, and the Latin America/Caribbean Division at the United Nations Development Programme. Ms. Bryan is a 1993 graduate of the Harvard Law School and received her B.A. in 1990 from Trinity College.

Jodi Callender

Senior Advisor for Real Estate to the Deputy Mayor for Housing and Economic Development

Jodi Callender is a Senior Advisor for Real Estate to the Deputy Mayor for Housing and Economic Development where she focuses on NYCHA. She joins City Hall with more than 10 years of real estate finance, construction and transaction management experience. Prior to joining the Deputy Mayor's office, Jodi was a project manager at The WeWork Companies, where she supported the company's southeast regional team in constructing more than 596,000 square feet of office space, totaling more than \$100 million in development costs. Prior to WeWork, Jodi served as chief of staff within the Real Estate Transactions Services division of the New York City Economic Development Corporation where she oversaw budgeting, reporting and marketing efforts for the department, and managed a 3.6 million square foot portfolio of mixed use and affordable housing deals. Jodi holds a masters in real estate and a bachelors in finance from Georgetown University.

Fred D'Ascoli

President of New York City Land Development Corporation

Fred D'Ascoli is an Executive Vice President and Chief Financial Officer of NYCEDC. He was hired as NYCEDC's Controller in 2015. Prior to joining NYCEDC, Fred was the Controller and Deputy Chief Financial Officer at the New Jersey Transit Corporation. He has held positions as Assistant Treasurer, Budget Director, and Senior Director of Finance. Fred has experience in all areas of finance and he also has worked with NYCEDC's Human Resources, Management Information Systems, and Procurement teams and held a CPA certificate.

Jenneh Kaikai*Policy Advisor to the Deputy Mayor for Housing and Economic Development*

Jenneh Kaikai is a Policy Advisor to the Deputy Mayor for Housing and Economic Development, focusing on economic development, real estate and strategic planning initiatives. Prior to her role at City Hall, Jenneh was a Project Manager in NYCHA's Real Estate Development Department. As Project Manager, Jenneh was responsible for working with private developers, social service providers and numerous city agencies to facilitate the development of new construction projects under NYCHA's 100% Affordable and Build to Preserve programs. Jenneh is also an alumna of the NYC Urban Fellows Program, where she worked in HPD's Division of Special Needs Housing—Developing housing for some of New York City's most vulnerable; individuals and families coping with mental illness, trauma/abuse, addiction and chronic illness.

Pedram Mahdavi*Senior Advisor for Real Estate to the Deputy Mayor for Housing and Economic Development*

Pedram Mahdavi is a Senior Advisor for Real Estate to the Deputy Mayor for Housing and Economic Development and has over 12 year of experience in real estate finance and policy development. In his capacity as Senior Advisor, Pedram oversees the City's key real estate and economic development agencies, commissions, and boards. Prior to joining the Deputy Mayor's office, Pedram was a senior project manager at The Hudson Companies, a private real estate developer, where he was responsible for managing the predevelopment, finance and construction of development projects across New York City. At Hudson, Pedram successfully closed on market rate and mixed income developments comprised of over 580 residential units and 95,000 square feet of retail and industrial space with a total development cost of nearly \$350 million. Pedram also previously worked as a real estate advisor structuring over \$250 million of transactions on behalf of private developers, and as a policy analyst. Pedram earned a masters in city planning from MIT and a Bachelors in economics from the University of Arizona.